



राजस्थान सरकार

Host Partner

**BUSINESS** RANKERS

Presents

**FiT RAJASTHAN SPORTS  
CONCLAVE 2025**

**MAY 23, 2025**

Jaipur



**Ms. Rujuta Diwekar**

**Back to Roots: The  
Indian Way to  
Fitness, Wellness &  
Sustainable Living**

A special session by her



**FIT RAJASTHAN SPORTS CONCLAVE 2025**

**May 23, 2025 - Jaipur**

## **About Ms. Rujuta Diwekar**

Ms. Rujuta Diwekar is one of India's most renowned nutrition and wellness experts. With a client list that includes top Bollywood actors, athletes, and business leaders, she is celebrated for her holistic, Indian-rooted approach to health. An advocate of traditional food wisdom, Rujuta emphasizes sustainable living, local ingredients, and balanced lifestyles. She is also a bestselling author and a prominent voice in promoting body positivity and mindful eating.

## **About the Session – "Back to Roots: The Indian Way to Fitness, Wellness & Sustainable Living"**

This special session will explore the time-tested Indian philosophies of health and wellness, emphasizing natural nutrition, traditional food practices, and sustainable living. Ms. Rujuta Diwekar will delve into how age-old Indian habits—like seasonal eating, home-cooked meals, yoga, and mindful daily routines—can offer powerful solutions to modern health challenges. The session will inspire individuals to reconnect with indigenous knowledge systems for a fitter, healthier lifestyle that respects both the body and the environment.



## FiT Rajasthan Sports Conclave 2025

Business Rankers, in collaboration with the Rajasthan State Sports Council, Government of Rajasthan, is proud to present the FiT Rajasthan Sports Conclave 2025—a landmark initiative dedicated to advancing fitness, wellness, sports excellence, infrastructure development, and sports tourism in the state. This conclave aligns with the visionary leadership of the Hon'ble Chief Minister and Hon'ble Sports Minister, aimed at positioning Rajasthan as a national leader in sports, health, and wellness.

The conclave will act as a transformative platform, bringing together policymakers, senior government officials, industry leaders, sports professionals, federations, academies, corporate sponsors, athlete management firms, and global experts under one roof. The event will focus on holistic development through sports, fitness awareness, infrastructure enhancement, grassroots engagement, and the integration of wellness and tourism.

With a strong emphasis on partnership development, innovation in sports technology, and community participation, the conclave will showcase emerging trends and strategies that can revolutionize the state's sports ecosystem. Through insightful panel discussions, keynote sessions, exhibitions, workshops, and networking forums, the FiT Rajasthan Sports Conclave 2025 aims to shape a healthier, more active Rajasthan and establish the state as a thriving hub for sports and fitness-driven growth.





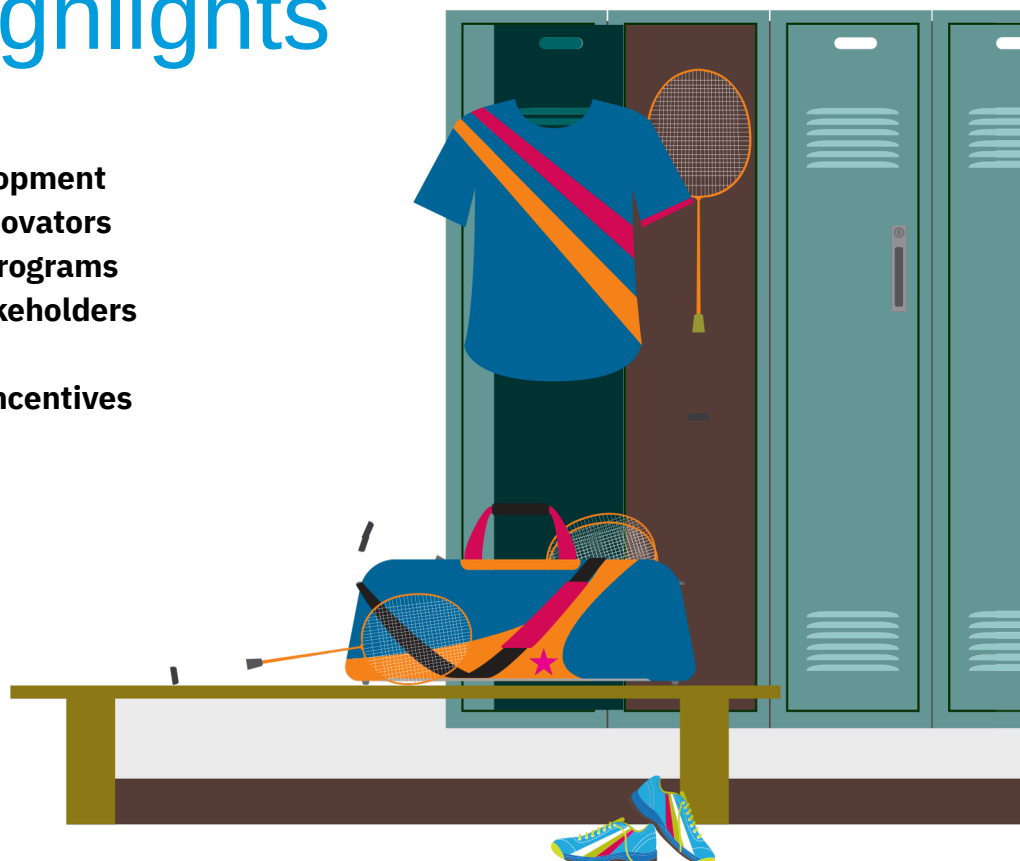
# Key Participants



- Policymakers & Government Officials
- Sports Federations & Academies
- Corporate Sponsors & Investors
- Infrastructure Developers
- Athlete Management Firms
- Sports Professionals & Global Experts

## Conclave Highlights

- **Panel Discussions on Sports Development**
- **Exhibitions by Sports Brands & Innovators**
- **Workshops on Grassroots Sports Programs**
- **Networking Sessions with Key Stakeholders**
- **Unveiling of New Sports Policies**
- **Announcements of Development Incentives**





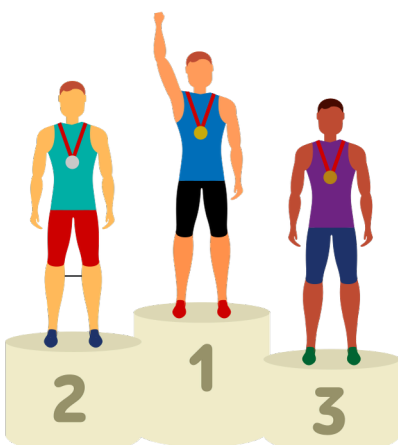
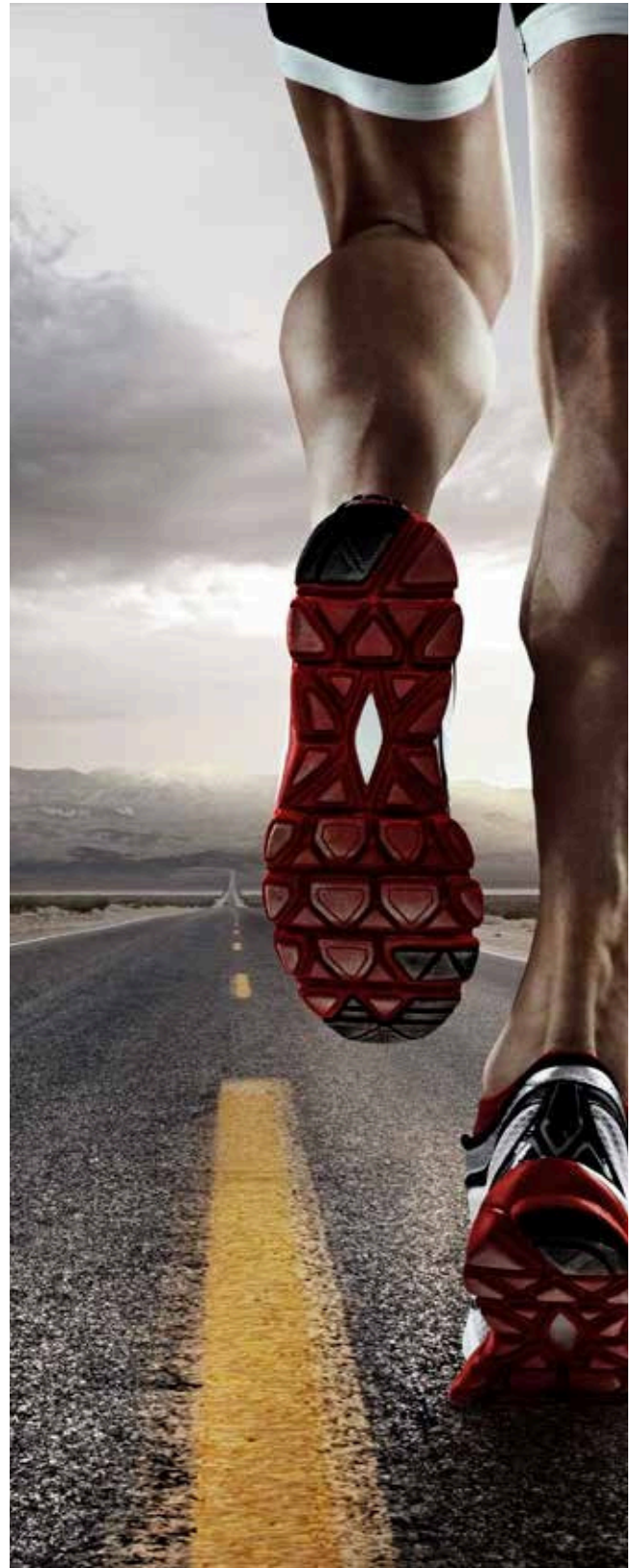


## Discussion Topics

- **Building the Backbone: Strengthening Rajasthan's Sports Infrastructure**
- **From Grassroots to Global Glory: Nurturing Champions from Rajasthan**
- **Policy, Welfare & Progress: Crafting a Robust Sports Ecosystem.**
- **Women in Motion: Breaking Barriers, Setting Records.**
- **Game Changers: The Role of Technology & Innovation in Fitness and Sports**
- **Fueling Growth: Corporate & Private Investment in Rajasthan's Sports Future**
- **The Winning Mindset: Mental Fitness and Psychology in Sports**
- **Powering the Ecosystem: Synergies between Sports, Health, Finance & Corporate India**

## Objective of the Conclave

- Advance Rajasthan's sports infrastructure and policies
- Explore investment and partnership opportunities
- Promote grassroots and elite athlete development
- Position Rajasthan as a premier sports tourism destination
- Encourage community engagement and participation





## Our Past Enablers



सत्यमेव जयते

Department of Industries & Commerce  
Government of Rajasthan

**DOIT.C**

Department of Information Technology  
& Communication, Rajasthan



**RAJASTHAN**

The Incredible State of India !



राजस्थान  
युवा बोर्ड



Bureau of Investment Promotion  
Rajasthan

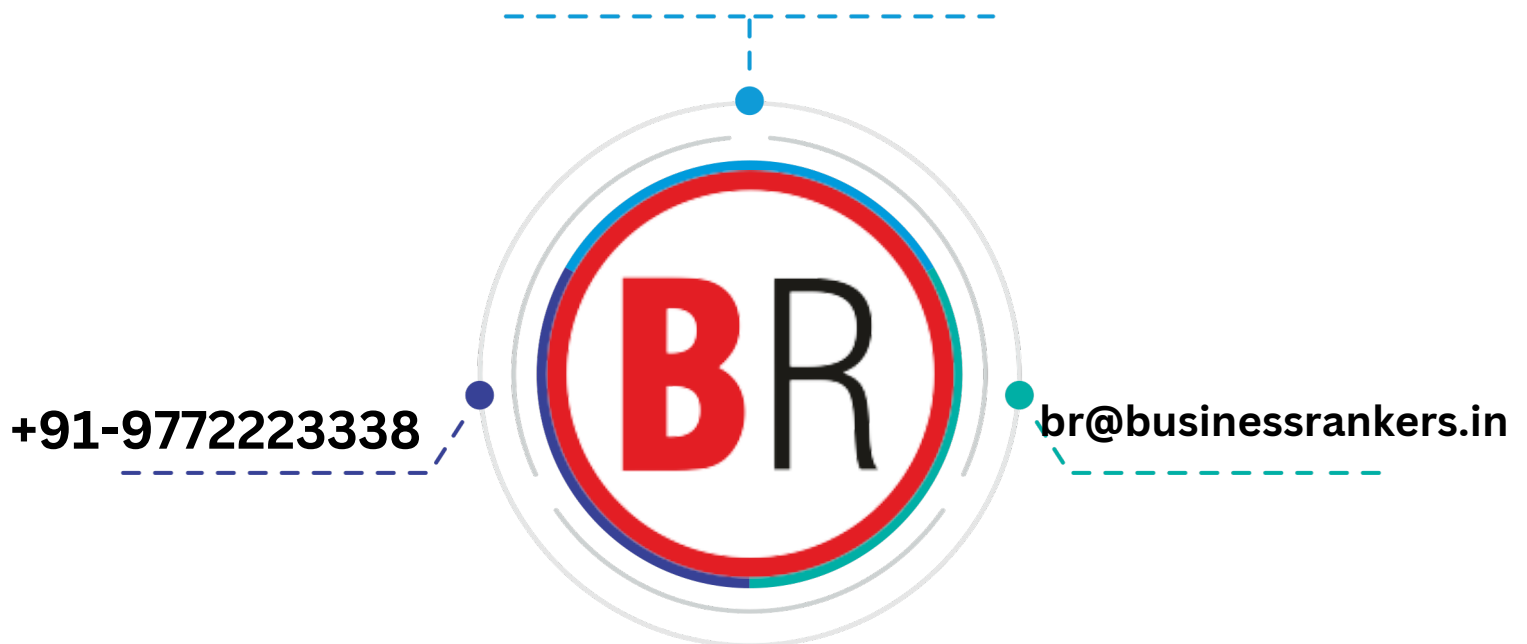


**Rajasthan Foundation**

Connecting Non-Resident Rajasthanis

**unicef**   
for every child





<https://www.thebusinessrankers.com/rajasthan-sports-conclave-2025/>